

Raise Programme

Flyer

Supporting you in getting investor ready for your next Early stage funding round.

Who we are – PwC Raise initiative

At Raise, we support fast growth startups prepare for their next institutional funding round to successfully raise their upcoming Seed or Series A funding (€1.5m–€10m).

With us, you will learn from best-in-class mentors and be introduced to our vast network of VCs, CVCs, and family offices, ensuring that you are investor ready.

Raise Overview and Criteria



February - June
2023



Fully virtual sessions



10-12 weeks
programme



Annual recurring
revenues > €200k



€1.5 m–€10m investment



Digital business models

Your Benefits

Our objective is to make the fundraising process as efficient as possible for all parties involved, minimizing the high levels of disruption associated with a fundraising for the management, while maximizing the chances for success through our expertise and network.

Investor Readiness	Get prepared by fundraising experts in the most efficient way with least disruption for you and your business.
Investor Network Access	Benefit from our long lasting relationships to hundreds of investors. We make warm introductions, bringing up opportunities and helping you to find your perfect investor.
Expert Masterclasses & 1on1 Sessions	Join expert led masterclasses and individual 1on1 coaching sessions to enable you to be ready to raise funds effectively. Gain valuable insight and expertise that will help you to articulate your strategic proposition and make sure your business is fit for scale.
PwC as your growth partner	Profit from direct access to our experts and industry leaders within the global PwC network. We will stand by your side throughout the entire process until the closing and support you during the negotiations in strategic and commercial matters.

Raise Programme Roadmap and Expectations

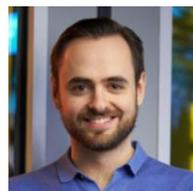
Focus, commitment and efficient value-add is our priority when it comes to our Raise programme. Hence, we follow a dedicated schedule that allows you to run your business as usual while benefiting from a sleek workshop structure.



We are here for you



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You can directly apply [here](#) to be part of our Raise Programme!

Some of our Credentials



Business process automation

Berlin
Germany

€3.1m

Raised from
Btov Partners



Conversational AI solution

Zurich
Switzerland

€3.5m

Raised in a round led by
Terra VC



Industrial AIoT solutions

Bonn
Germany

€5.0m

Raised from
private HNWI's



Behavioral insights platform

Amsterdam
Netherlands

€2.0m

Raised in a round led by
Dutch Founders Fund



AI-based eye tracking

Munich
Germany

€3.1m

Raised in a round led by
Berkson

>25
Startups

>75m
Funding

>280
Employees

Don't just take our word for it - success stories from Raise UK & Raise Berlin



£2.5m Raise from Calculus

*"Raise is an **intensive**, practical programme for companies that are **going places** and are **serious** about **getting there**."*

Clare Flynn Levy, CEO

*"PwC **at its best** with state of the art **support** to **successfully execute** a Series A. Glen and the PwC team are outstanding professionals. I highly recommend the Raise programme for entrepreneurs willing to **efficiently** deliver their fund Raise."*

Patrice Guillouzic, Founder



£2.4m Raise from Earthworm

HARDSKILLS

\$1.1m Raise from Business Angels and Encourage Ventures

*"PwC's Raise Programme has been an **important milestone** for us. It was thorough, very professionally executed and challenged our thinking as entrepreneurs. Most importantly, it delivered on the promise of **getting us ready and connected with investors** we would not otherwise have reached."*

Shoba Purushothaman, Co-founder

Raise Programme Investor Ambassadors

Introducing early-stage investor ambassadors gives you the chance for immediate interaction and key insights into the core of investor's investment criteria.

“PwC's Raise programme has been an important milestone for us. It was thorough, very professionally executed and challenged our thinking as entrepreneurs. Most importantly, it delivered on the promise of getting us ready and connected with investors we would not otherwise have reached.”



Shoba Purushothaman
Co-founder, Hardskills



Axel Nitsch, High-Tech Gründerfonds

HTGF is one of the most active seed investors in Europe for innovative tech startups. Companies should not be older than 3 years, and have received < € 500k in funding. HTGF focuses on digital tech, industrial technology, life sciences, chemistry with a ticket size of up to €1m as lead or co-investor in Seed & Series A start-ups.



Thorben Rothe, Iris Capital

Iris Capital is a pan-European VC interested in tech innovators. Driven by new technological advances, Iris Capital invests in concepts that are disrupting markets with promising technology. Iris Capital focuses on industry 4.0, B2B solutions, and emerging technologies in Seed to Series C with ticket sizes up to €30m.



Dorothea Gotthardt, Capnamic Ventures

Capnamic Ventures is a leading early stage venture capital firm based in Berlin and Cologne aiming to be the first institutional investor, trusted partner and companion of top entrepreneurs. Capnamic Ventures focuses on B2B solutions, digital infrastructure and digital transformation, with ticket sizes up to €3m in Seed to Series B.



Dennis Levien, Porsche Ventures

Porsche Ventures engages with top entrepreneurs across the globe through our offices in Europe, Silicon Valley, Israel and China. We invest in companies from early stage through growth, helping our founders accelerate by identifying and executing on relevant opportunities. Our portfolio companies enjoy access to our network and historical industry expertise through valuable collaboration opportunities across the Porsche ecosystem.

