High-level checklist for anchoring Digital Ethics & Responsibility

Five steps to successfully embed Digital Ethics & Responsibility in your day-to-day business:

1 Develop a clear strategy on how the company wants to act with regard to Digital Ethics & Responsibility.

Various frameworks and expert groups have already published guidance and frameworks on topics such as principles and identifying areas for action.

2 Anchor desired actions in company-wide policies to make Digital Ethics & Responsibility tangible for all employees.

For best results, use an established format for instructions to make the company's position and expected behaviour clear in the absence of regulation and/or to clarify positioning beyond regulations. Committing to this in writing enables an external control function.

3 For each level of the company, ensure awareness and develop competencies to appropriately assign responsibility for actions.

The challenge around this issue is to ensure the necessary know-why in business operations and develop expertise in the right places using suitable communication materials.

4 Integrate and standardise targeted actions into existing processes to ensure consistent application across the enterprise.

This allows Digital Ethics & Responsibility to be embedded into corporate DNA.

5 Keep your finger on the pulse: make sure that you regularly compare your aspirations with real-world developments in the rapidly advancing field of digitalisation.