# IoT done right -
how to kick-start your IoT journey
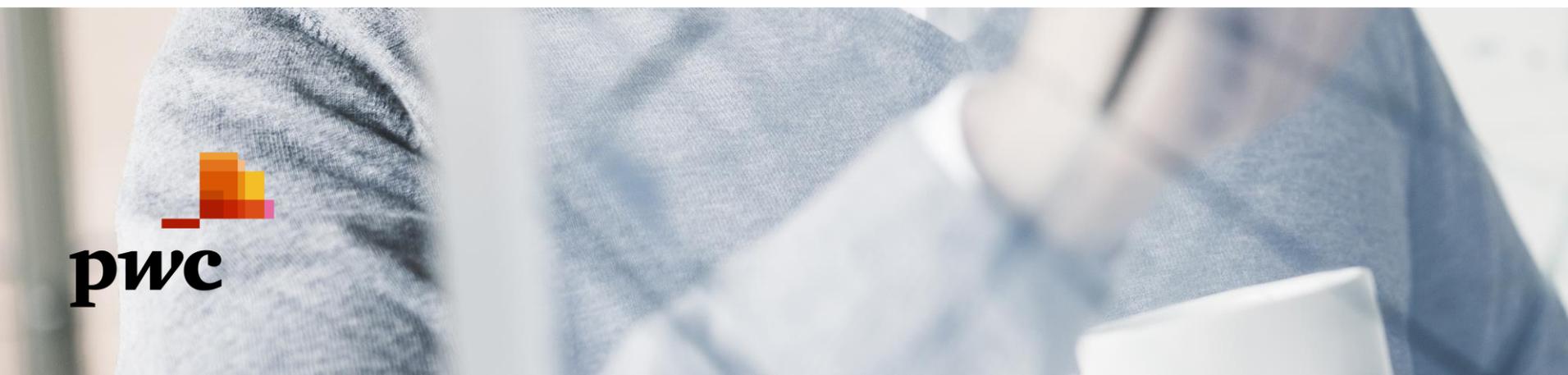
IoT Ecosystem Advisory
Service Offering
June 2020

pwc

IoT is a key business driver and reaches full potential when embedded with other emerging technologies
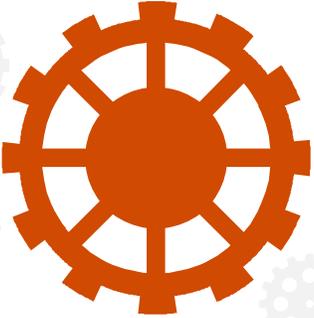
70% of CIO´s have **ongoing** or **developing IoT projects**

58% of companies, who use digital technologies to do business smarter and faster consider **IoT** their **most developed skill**

64% of executives already have or started **integrating IoT with other technologies**

thereof **73%** benefit from **Big Data & Analytics**
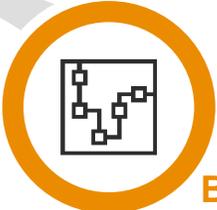
thereof **38%** using **Blockchain**

thereof **53%** utilizing **Artificial Intelligence**

Source: PwC IoT Survey (2019), PwC Global Digital IQ Survey (2018)

We offer a pivotal pathway in building-up IoT capabilities holistically, integrating them into the emerging tech ecosystem

Our Perspective

- **IoT** is **embedded in a broader ecosystem** and must not be considered in isolation
- To fully utilize IoT potential the shift from single use cases to a **company-wide holistic view** is essential

Emerging Tech Ecosystem

AR
3D-Printing
Robotics
AI
Architecture
Organization
Internet of Things
People
Processes
Blockchain
Drones
VR
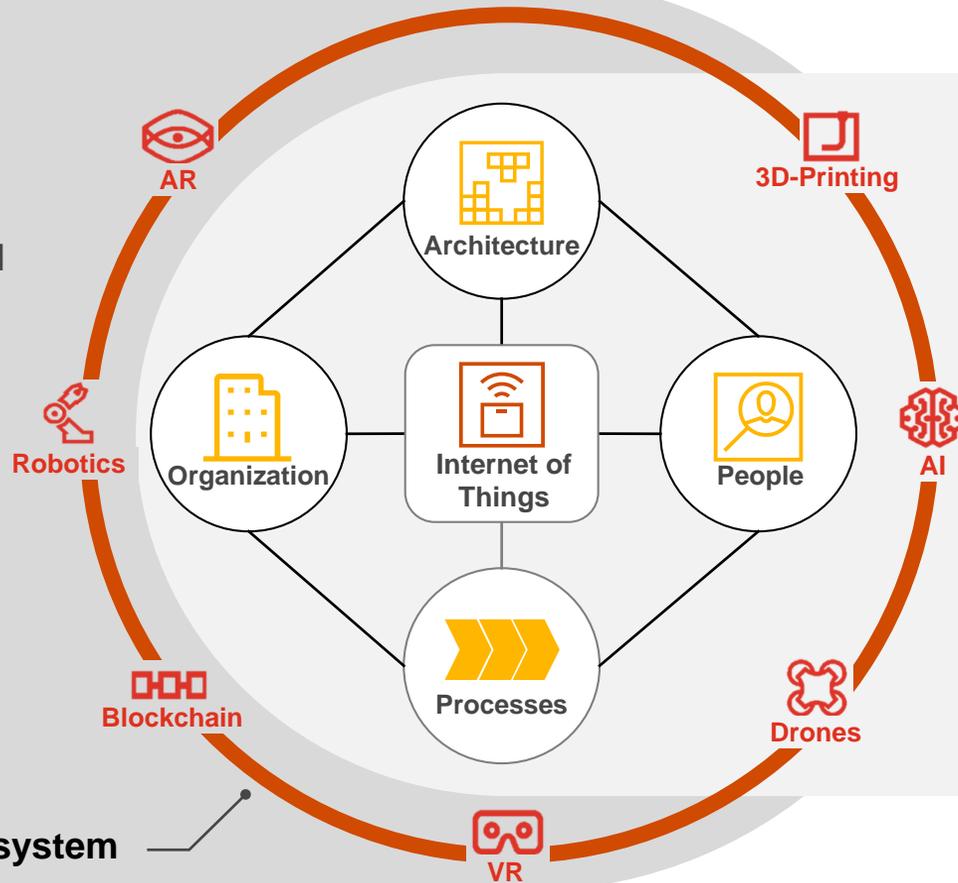
Our Approach

Capability Map
PwC provides a **map of required capabilities** for IoT initiatives and offers **business-proven blueprints** for IT-architecture, organization, people and processes

Blueprints

Roadmap
To ensure successful long-term IoT goals, PwC creates an effective **integrated transformation roadmap** for your organization

With our holistic approach we ensure business values while developing synergies and reduced time to market

Technological synergies
With our holistic perspective we ensure technological synergies and enhance flexibility in a fast moving environment

Holistic Perspective

Capability Map

Differentiating IoT capabilities
Our capability map enhances transparency throughout your organisation, illustrates its digital maturity and IoT potential

Our holistic approach enables synergies across the company

Significant business value
We develop an integrated roadmap keeping the clients´ requirements in foreground to add significant business value

Roadmap

Blueprints

Reduced time to market
Our business-proven blueprints allow to increase efficiencies and reduce the time to market of your digital initiatives

Would you like to know more about our IoT ecosystem engagements?
www.pwc.de/iot