

ESG Capability Map for IT

The implementation of ESG criteria in IT is essential for the long-term value creation of an organization

- Increasing legal regulations regarding ESG, e.g. LkSG
- Changing consumer preferences towards ESG
- ESG as a significant growth opportunity

How to use this Capability Map

- Identify potential fields of action for IT in order to foster ESG alignment
- Derive guidance for the implementation of ESG actions in organizations
- Enable the elaboration of ESG opportunities in organizations

IT can accelerate both the digital and the **sustainable transformation**



ESG values have a major influence on **IT positioning**

