

The journey to a future work environment requires an interdisciplinary approach covering Real Estate and IT.

In light of COVID-19

The Covid-19 pandemic has highlighted the need to rethink the concept of today's workplace environments.

Workplaces will go beyond office buildings and will be characterized by scalable and decentral networks enabled by digital technologies which can be accessed from any place.

These developments increase the dependency between IT and real estate management significantly, especially when organizations think about the future way of working.



PwC has established a **comprehensive approach** for your **journey to the future workplace** covering six key areas.

Future Work Strategy



Define your best-fit office and workplace strategy in line with your corporate strategy taking into account the changing requirements and new ways of working.

Digital Workplace



Build an IT environment with integrated applications which enable people to work and collaborate securely with anyone from anywhere.

Financials & Costs



Analyze your real estate financials (cost analysis) and develop tailor made solutions for financial and tax challenges driven by the transformation to the "Office of the Future".

Cloud Transformation



Shift your IT infrastructure into the cloud to scale your IT environment based on your requirements in a flexible way at any time.

Legal



Establish the legal framework and deliver comprehensive legal support (including use of legal tech-solutions) on all real estate and workforce related matters.

People & Change



Make sure that all people have the chance to adapt to the changing environment with continuous support along the end-2-end user journey.

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PwC study on space optimization



"With a 20% reduction in space, savings of up to 12% of real estate-related costs are possible within ten years."



Quelle: Statista Q2/2020