



PwC's NextLevel

Raise Programme Information Pack

Supporting you in preparing for raising
and negotiating your next funding round



Raise | Getting you Investor Ready

We help you become investor-ready by working closely together with you from the beginning of your fundraising journey through to securing and negotiating your raise. We appreciate you have a business to run, so each week we focus on a certain topic to make it most valuable for you.

Overview

Criteria

October-January



Berlin



15 Week Programme



Annual revenues > 500k



1-15m investment



B2B Software

Outcomes

Investor Readiness

Become investor ready and make sure that all elements of your business are ready to scale. Surround yourself with people who have been there and succeeded, and who can help you do the same.

Access PwC

Get direct access to our subject-matter experts, industry leaders and decision makers within the firm, as well as the NextLevel team. Explore PwC's scale-up focused products and services. Discover our vast network of investors.

Expert Masterclasses

Join our expert led masterclasses to enable all elements of your business to be ready for the next stage; and ready to raise funds effectively. Gain valuable insights and expertise that will help articulate your strategic proposition and make sure your business is fit for scale.

Documentation

Make sure that all the materials needed for the next financing round, i.e. Business Plan, Financial Model, and Pitch Deck, are complete. Get your relevant coaching from PwC Experts as well as tips to be investor ready and to effectively communicate your value proposition.

Investor Network

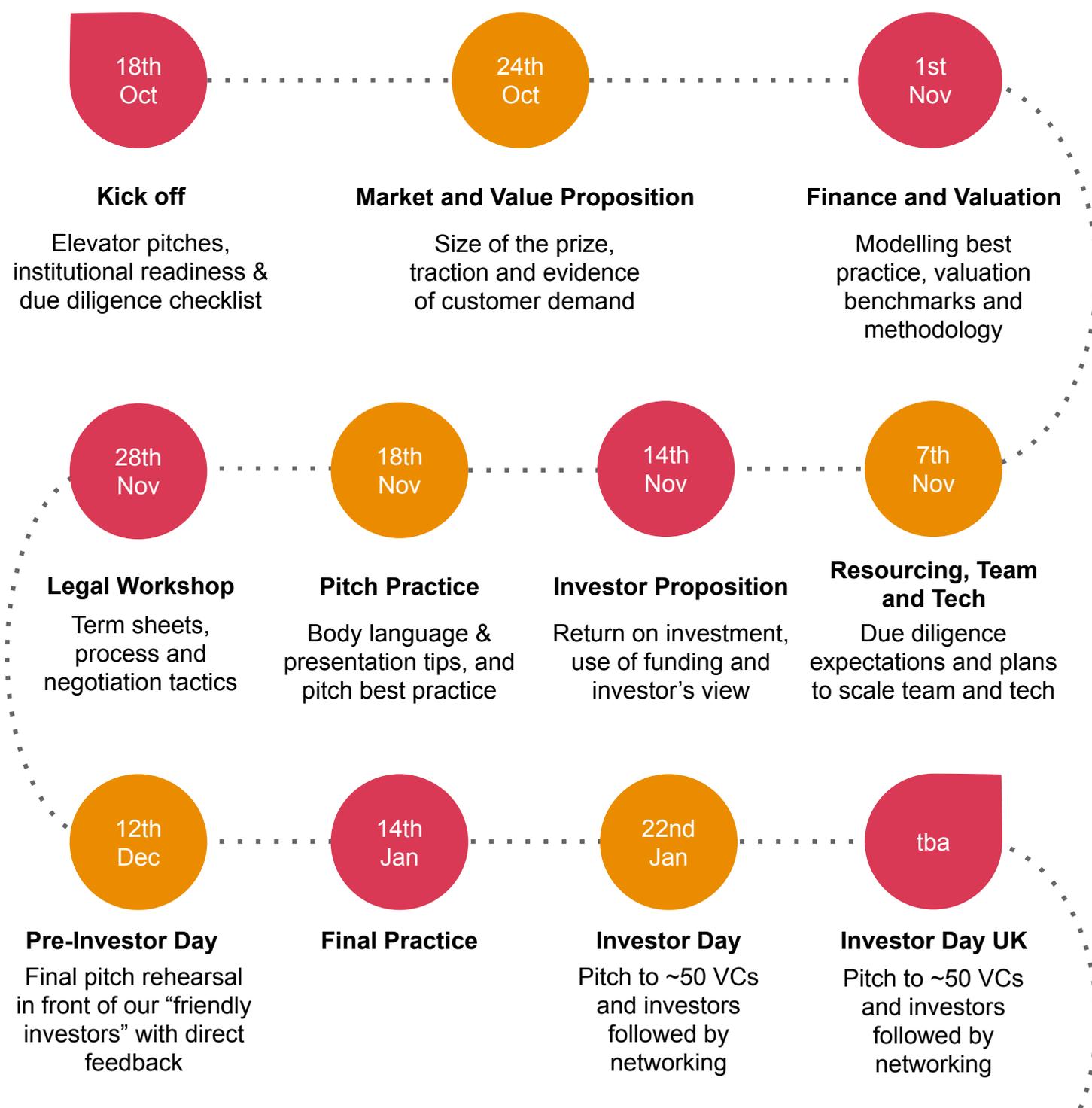
There are thousands of potential investors (e.g. VCs, Corporates, Family Offices), many with very specific investment criteria. We know these investors, make relevant introductions, saving time, and help you to build successful investor relationships.

Negotiations & Securing Funding

Draw upon the wealth of knowledge PwC provides and receive continuous support throughout your fundraising journey to help secure the optimal outcome for your business. We stand by your side through the whole process and support you in any matters if needed.

Programme Roadmap and Expectations

The programme will run once a week over a 10 week period, with each session building on learnings from the last. We encourage full attendance, and pre and post session preparation to get the most out of the course. In doing so, you will have a complete set of investor ready documents by the end and be well placed to pitch at our final investor event, maximising your chances of success on the day.



All sessions will take place at the PwC Berlin office

Ongoing negotiations
Securing your funding and discussing term sheets. Continuous guidance and support until your funding is finalized.

Why | Raise Programme

The programme team understands business and fundraising needs

As passionate supporters of startup and scale-up businesses, we acknowledge that the fundraising process is time intensive and that you still have day to day businesses to run. This programme speeds up the process, and the specialised brokering service offered brings a wealth of experience and knowledge, supporting your raise negotiation and enabling you to be best positioned throughout.

The team recognises the complexities of accessing the right finance

We understand the complex funding requirements of companies who have proved their business concept and have a clear sight of profitability. Accessing the right finance not only helps to fund growth but also provides access to the right networks to help ambitious scale-ups achieve rapid growth and success.

We understand the value of collaboration and mutual partnership

We truly believe that collaboration and partnership are at the heart of successful innovation and are mutually beneficial to everyone within the scale-up ecosystem. We carefully select trustworthy, reliable investors to make sure the most efficient use of your time is spent cultivating meaningful and fruitful relationships.

PwC is part of a vast global network of expertise and opportunities

Using PwC's vast global network of specialists, clients, investors and with the proven skill set of PwC's programme partners we are well positioned to nurture high-potential companies and provide a wide range of expertise, services and introductions across the growth cycle. With our team containing a cross section of expertise including business strategy, valuations, due diligence, small business mentoring and deal negotiations, we are able to offer an end-to-end solution for all your growth needs.

You can directly apply [here](#) to be part of the Raise programme!

Contact



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