

# MS Power Platform and Citizen Development



## PwC & MS Power Platform

- Is your company ready to use low-code platforms such as Microsoft Power Platform and promote citizen development?
- Do you want to empower your business to build its own apps and automation systems?
- Do you want to promote the use of Power Platform and upskill your employees?

### Our value proposition

We at PwC are here to help you on your low-code journey – from low-code strategy to implementing use cases.

We offer a broad range of expertise and project experience:

- Successful completion of one of Europe's largest Power Platform implementation projects
- IT and business expertise
- Extensive repository of use cases
- Nearshore resources for developing use cases
- Microsoft Gold Partner
- Outside-in views from peers

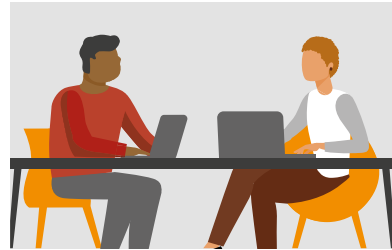
"I finally have an idea of how to promote citizen development in our company."

"Now we know how to get started with Power Platform!"

"This gave us some very valuable insights into the importance of adoption activities."



# Key success factors to successfully establish Microsoft Power Platform and citizen development



### ✓ Win Power Platform ambassadors in your business departments

- Make sure that IT and business managers have a consistent low-code vision for the company.
- Communicate the benefits of the platform to managers so that they will support citizen development activities among their employees.
- Establish a feedback channel from business departments to the people promoting your low-code initiative.

### ✓ Create the right target operating model and governance system

- Establish a centre of excellence to ensure strategic advancement of your low-code initiative.
- Create a governance framework that gives your citizen developers enough freedom to be innovative while also ensuring compliance with your rules and regulations.
- Set KPIs to ensure that your low-code initiative is on track.



### ✓ Generate interest in the platform and show its business value

- Organize a Power Platform launch event
- Present lighthouse use cases to your employees to show the benefits of the platform
- Conduct a business value analysis to identify time and cost savings enabled by Power Platform

### ✓ Adoption takes time – regular activities are essential

- Establish a (virtual) community for your citizen developers
- Track and monitor the outcomes of your adoption activities.
- Different adoption activities for different target groups: app-in-a-day workshops help employees take their first steps with Power Platform, while hackathons are ideal for more skilled employees.

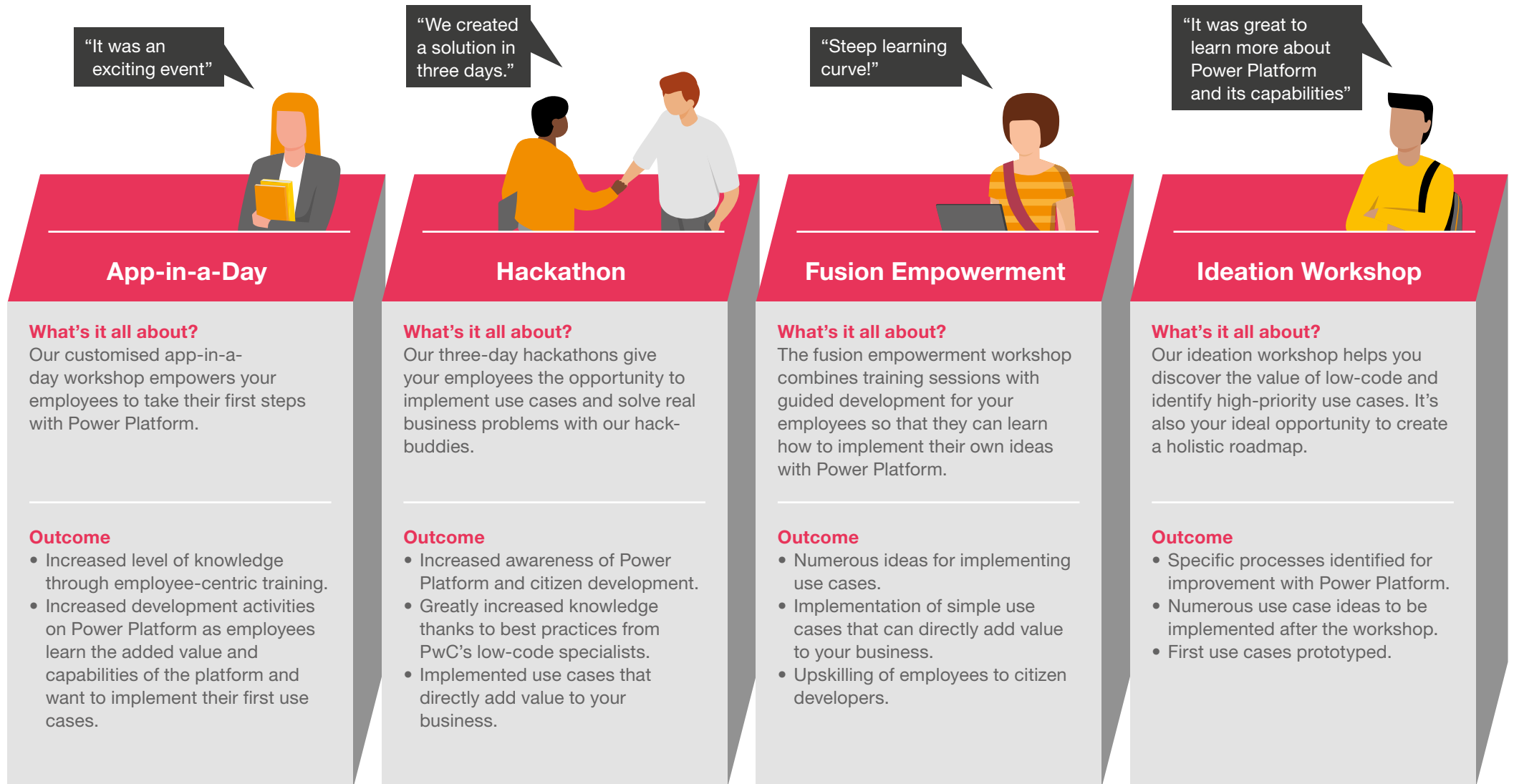


Contact us for further information on how to success-fully establish Power Platform in your company – regardless of where you are on your low-code journey. We look forward to talking to you!



# Rolling out a low-code platform requires the right adoption activities to empower and inspire your employees

The benefits of Power Platform can only be realised if you understand your users' needs and take them on a journey with you. Our selected high-potential adoption activities help you to achieve results quickly.



# Contacts



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## About us

Our clients face diverse challenges, strive to put new ideas into practice and seek expert advice. They turn to us for comprehensive support and practical solutions that deliver maximum value. Whether for a global player, a family business or a public institution, we leverage all of our assets: experience, industry knowledge, high standards of quality, commitment to innovation and the resources of our expert network in 152 countries. Building a trusting and cooperative relationship with our clients is particularly important to us – the better we know and understand our clients' needs, the more effectively we can support them.

PwC Germany. More than 13,000 dedicated people at 21 locations. €2.61 billion in turnover. The leading auditing and consulting firm in Germany.

